

Dissemination and impact

D3.1 Project Branding Toolkit and Project Website



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Introduction

This deliverable consists of the development of a project branding toolkit (logo, colours, and graphic layouts) as a visual identity reference point; and setting up a project website with regularly updated project information and outputs (project and team description, calendar of events, publications, media references, news digest, online resource databank). In addition, we have produced a flyer.

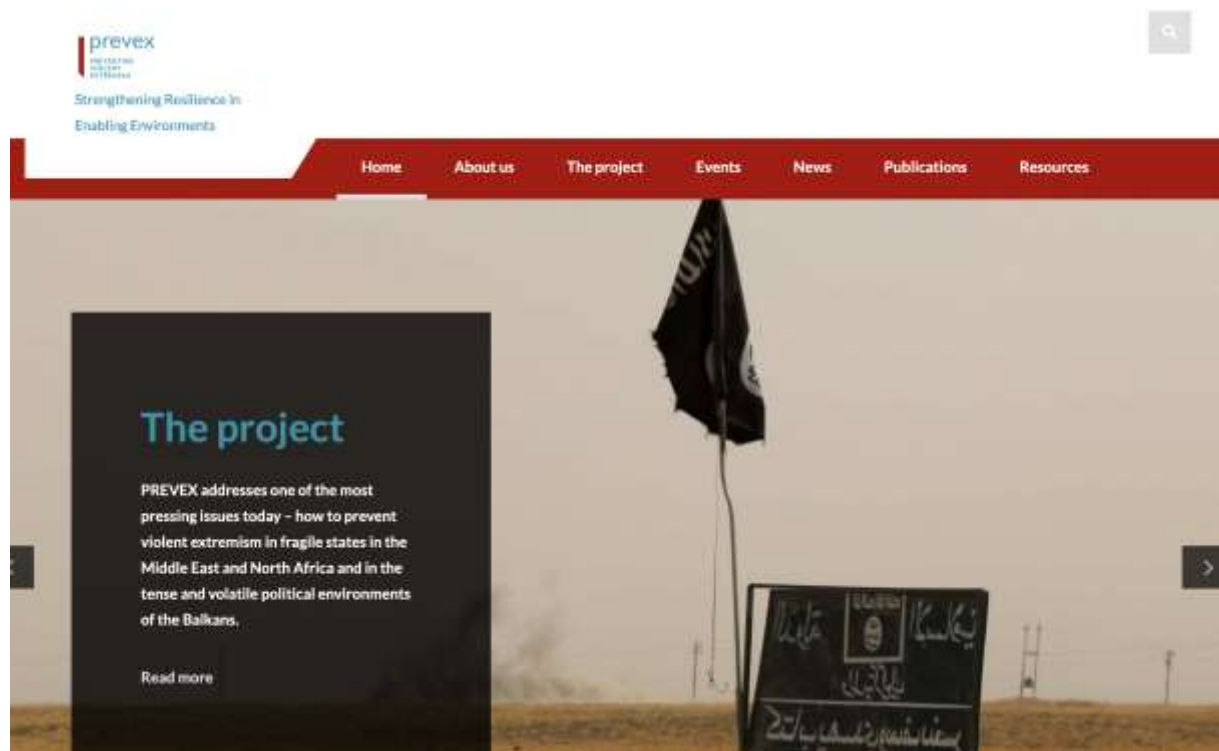
Project branding toolkit

Logo and graphic layout created:



Project website

The PREVEX project website is established at the following URL: <http://www.prevex-balkan-mena.eu>



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NEWS

The PREVEX project officially launched in Brussels



Why are some communities more likely to experience violent extremism than others? This is one of the core questions that PREVEX will address. This week the project participants gathered at CEPS in Brussels for the project kick-off.

By Henriette Ullavik Erstad/NUPI

On 3-4 February, researchers from all over the world met in Brussels to discuss how the new NUPI-led H2020-funded project PREVEX can improve our understanding of violent extremism. PREVEX is coordinated by NUPI, with 14 international partners. The meeting in Brussels constituted the official launch of the project, which will investigate cases of occurrence and non-occurrence of violent extremism in a comparative perspective by carrying out context-sensitive and in-depth case studies in the Balkans and the broader MENA region, including the Sahel.

The research consortium is composed of leading institutions from Albania, Belgium, Bosnia, Bulgaria, Denmark, France, Germany, Iraq, Italy, Kosovo, Morocco, Norway, Senegal and Serbia. The scholars involved come from different disciplinary backgrounds ranging from political science to anthropology and law, but they all have a special competence on and extensive experience from the regions and the topics examined.

PREVEX' analytical framework has a threefold focus: decisive moments; occurrence/ non-occurrence of violent extremism; and the effect of preventive measures. The project team will apply a grounded research methodology to investigate the many factors that drive conflict and violent extremism in the two regions, collecting empirical data both qualitatively and quantitatively at the individual, community, national and regional levels. The researchers will collaborate closely with policy-makers, religious leaders and civil society in the selected case countries, which are no less than Bosnia and Herzegovina, Serbia, North

› Uncategorized

› January 2020



Social media accounts

Facebook: @prevexproject

As of 28 February 2020, PREVEX on Facebook has 438 followers and 436 likes.

This is what your Page looks like to a visitor. [Switch back to your view](#) to manage this Page.

prevex
PREVENTING VIOLENT EXTREMISM

PreveX
@PREVEXproject

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Posts

PreveX
January 23 · 🌐

Welcome to PREVEX' Facebook page! PREVEX is a EU H2020-funded research project starting in January 2020, aiming to put forward more fine-tuned and effective approaches to preventing violent extremism.

Particular emphasis will be placed on how to strengthen resilience through investigating the non-occurrence of violent extremism in 'enabling environments'.

By following us, you will get updates on our work and results, including publications, news, events, fieldwork, and more during the three-year project period.

7

Like · Comment · Share

PreveX
February 13 at 12:48 PM · 🌐

Did you miss out on our project kick-off last week? Or maybe you want to have a second look? Read

Science Website

ABOUT PREVEX

PREVEX - the project

PREVEX is a research project coordinated by the Norwegian Institute of International Affairs (NUPI),...

See More

Community [See All](#)

👤 Invite your friends to like this Page

👍 436 people like this

🔔 438 people follow this

👤 Karsten Friis and 145 other friends like this

About [See All](#)

🕒 Typically replies within a few hours

Send Message

🌐 www.nupi.no/prevex



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Twitter: @prevexproject

As of 28 February 2020, PREVEX on Twitter has 123 followers.

PREVEX
26 Tweets

PREVEX
@PREVEXproject Follows you

The official account for the PREVEX project, 'Preventing Violent Extremism in the Balkans and the MENA (PREVEX)'. Funded by @EU_H2020.

nupi.no/prevex Joined January 2020

277 Following 123 Followers

Followed by Alessio Iocchi, Bård Drange, and 9 others you follow

PREVEX @PREVEXproject · Feb 13

Did you miss out on our #PREVEX project kick-off last week? Or maybe you want to have a second look? Look no further! @Henriette_UE has summed up the highlights here 📌

The PREVEX project officially launched in Brussels | ... Why are some communities more likely to experience violent extremism than others? This is one of the cor... nupi.no

PREVEX Retweeted

Kari Osland @kari_osland · Feb 12

The question of negotiations has been simmering for a while, #PREVEXproject will follow this closely:

Malian president acknowledges talk wi...
Mali's president has confirmed that his

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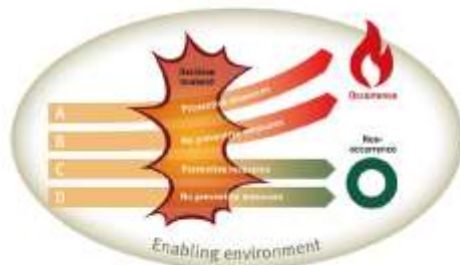
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Flyer



EU Horizon 2020 research project:
PREVEX – Preventing Violent Extremism in the Balkans and the MENA
Strengthening Resilience in Enabling Environments

January 2020 – December 2022



The "Enabling Environment Model", Dahl, Gledits and Hester (2009)



@prevexproject



@prevexproject



prevex-balkan-mena.eu

What is PREVEX?

Why are some communities more likely to experience violent extremism than others?

This is a core question for the PREVEX project.

The EU has revised its counter-terrorism policies several times since 2001. Still, the destructive impact of violent extremism continues to take its toll, generating negative shocks across international borders. The overarching objective of PREVEX is, therefore, to put forward more fine-tuned and effective approaches to preventing violent extremism, through strengthening societal resilience.

Focusing on the broader MENA region and the Balkans, context-sensitive, in-depth case studies of the occurrence and non-occurrence of violent extremism will be carried out and brought together in a regional comparison. Particular emphasis will be placed on how to strengthen resilience through investigating non-occurrence of violent extremism in 'enabling environments'.

The case countries

Albania	Algeria	Mali
Bosnia and Herzegovina	Egypt	Niger
Kosovo	Iraq	
Montenegro	Jordan	
North Macedonia	Libya	
Serbia	Morocco	
	Saudi Arabia	
	Syria	
	Tunisia	
	UAE	

Coordinator

NORWAY
Norwegian Institute of
International Affairs

IRAQ
Middle East Research Institute

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Studies

BOSNIA AND HERZEGOVINA
Atlantic Initiative

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Al Akhawayn University in Ifrane

BULGARIA
Centre for Advanced Studies Sofia

SENEGAL
Alliance for Rebuilding
Governance in Africa

DENMARK
University of Copenhagen

SERBIA
Belgrade Center for Security
Studies

FRANCE
Centre for International
Research (Sciences Po)

GERMANY
University of Leipzig



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